



(Me giving my best pose)

Hi,

I'm Rebecca. I live in Northern Ireland, and **I create content to help you achieve your goals, save time, and reduce your stress.**

Need a professional, efficient service? I can provide you with accurate, quality work.

What I do:

- Proofreading
- Editing
- Marketing
- Content writing
- Provide marketing consultations
- Copywriting
- SEO

I can help you with:

- Web copy
- Emails
- Marketing plans
- Sales pages
- SEO-optimised blogs
- And more.

My Qualifications:

- Diploma in Copywriting
- NCTJ Diploma in Journalism
- BA Hons Journalism with Photo Imaging
- CIM Level 3 Foundation Certificate in Professional Marketing
- Certificate in Proofreading from Chartered Institute of Editing and Proofreading
- Qualified in a number of editing programmes, including InDesign

- Experience in Content Management Systems
- Type speed is 120 WPM
- Qualified in shorthand to 100 WPM
- Proofread and edit American and British English
- Own the Inbox with Alex Cattoni
- Member of confident Copywriting
- HubSpot Social Media Marketing Certification
- Write and Ignite Challenge with Alex Cattoni
- Neil Patel's SEO Unlocked Course
- SEO Training Course by Moz and Udemy
- SEO Certified by Hubspot.



My Work:

- <https://thelandloper.com/travel-trends-2021-to-know-about/>
- <https://thelandloper.com/romantic-places-in-uk/>
- <https://thelandloper.com/best-wedding-venues-in-london/>
- <https://thelandloper.com/best-all-inclusive-cruise-deals-asia-part-2/>
- <https://thelandloper.com/all-inclusive-cruise-deals-asia/>
- <https://thelandloper.com/things-to-do-in-london-enjoy-the-city-guide/>
- <https://thelandloper.com/best-budapest-restaurants-your-ultimate-guide/>
- <https://thelandloper.com/best-things-to-do-in-the-bay-of-naples-and-around/>
- <https://thelandloper.com/4-things-to-do-around-grand-bahia-principe-coba/>
- <https://thelandloper.com/7-things-to-do-in-cuba/>
- <https://thelandloper.com/the-garden-isle-best-beaches-for-kauai-snorkeling/>
- <https://thelandloper.com/the-7-best-beaches-near-london/>
- <https://www.goworldtravel.com/northern-ireland-than-game-of-thrones/>
- <https://www.goworldtravel.com/top-seven-beaches-northern-ireland/>
- <https://www.goworldtravel.com/three-days-in-berlin/>
- <https://www.goworldtravel.com/three-days-in-rome/>
- <https://www.goworldtravel.com/best-castles-in-northern-ireland/>
- <https://www.goworldtravel.com/three-days-in-manhattan/>
- <https://www.wigs4u.co.uk/blog/emojis-wig-wearers/>
- <https://www.wigs4u.co.uk/blog/buying-second-hand-wigs/>
- <https://www.solinohome.com/blogs/linen-life/linen-loves-al-fresco-dining>
- <https://www.solinohome.com/blogs/linen-life/what-is-mindful-shopping-linen-is-functional-as-well-as-fashionable>

- <https://www.solinohome.com/blogs/linen-life/mothers-day-give-the-gift-of-lovely-linen>
- <https://www.solinohome.com/blogs/linen-life/mothers-day-recipes-for-all-the-family>
- <https://www.solinohome.com/blogs/linen-life/study-shows-tomato-soup-tastes-better-served-on-a-tablecloth>
- <https://www.solinohome.com/blogs/linen-life/why-youll-love-linen-curtains>
- <https://yourcoffeeandtea.com/best-tea-for-cramps/>
- <https://yourcoffeeandtea.com/how-to-make-loose-leaf-tea-without-a-strainer/>
- <https://yourcoffeeandtea.com/high-caffeine-tea/>
- <https://yourcoffeeandtea.com/9-jasmine-tea-benefits/>
- <https://yourcoffeeandtea.com/best-tea-for-a-cold/>
- <https://yourcoffeeandtea.com/does-tea-expire/>
- <https://yourcoffeeandtea.com/how-to-make-coffee-in-a-percolator/>
- <https://yourcoffeeandtea.com/oat-milk-latte-recipes/>
- <https://yourcoffeeandtea.com/types-of-tea/>
- <https://yourcoffeeandtea.com/jasmine-milk-tea/>
- <https://averox.com/work-from-home/>
- <https://writersweekly.com/marketing-secrets/get-higher-paying-clients>
- <https://www.northerntrust.hscni.net/>
- <https://stories.thynk.cloud/hotel-crm-blog/increase-your-hotel-sales-with-first-party-data>
- <https://stories.thynk.cloud/hotel-crm-blog/how-can-the-right-crm-help-hotels-make-a-difference>
- <https://stories.thynk.cloud/hotel-crm-blog/how-to-choose-a-hospitality-crm>
- <https://writersweekly.com/this-weeks-article/how-to-profit-on-the-current-sales-enablement-copywriting-craze-by-rebecca-boyle>
- <https://www.tasteforhygiene.com/>



Testimonials:

"Rebecca was great, very helpful and thorough, understood straight away what I was looking for, and got it done in excellent quality. Great content and great ideas, too! I'm very happy I found her!"

Timea, Land Loper, London (blogs)

"Rebecca is very professional and the quality of the copies she delivered was above expectations. It is very easy to work with her. She follows all the instructions and information in the briefing and does a very thorough topic research, as well as applying excellent SEO knowledge."

Isadora, TIMOCOM, Germany (blogs)

"Great writer, would highly recommend."

Christopher, St Helen's (articles)

"Excellent work and quick turnaround time, thank you."

Yosef, London (product descriptions)

"Rebecca started working with us over 18 months ago, when our blog was at its infancy barely seeing one hundred visitors per month. Today, the site has become profitable, with close to 100,000 monthly visitors. Rebecca has been instrumental in helping us grow the business. She has written dozens of SEO optimized articles and managed our social media. She is always very professional and accommodating - it's a pleasure working with her."

Felipe, Your Coffee and Tea, Toronto

My Process

1. Brief

I ask clients to fill in a brief which is the basis for the copy I create. It has 22 questions but shouldn't take you long.

The questions will cover your unique selling point, your target audience, along with details of the project.

If you are unsure about any of the questions or if you haven't yet got a customer persona document, let me know and we can go over this.

2. Hop on a call

The call can be up to one hour and we will discuss the brief to ensure all the information is correct before I create your copy.

This also gives you the opportunity to ask me any other questions you may have.

3. Research

You'll be glad to hear, you don't have anything to do for this part.

I will carry out research including competitor analysis, customer research, and keyword research, among others.

4. Copy

I will use all the research I have done and the brief to create your SEO copy.

5. 2 x edits

Once I have finished the first draft, this will be sent to you in either a Word or Google doc, depending on what you have specified.

You can make changes on the document and if necessary, we can have another call to go over this.

The edits must be completed within 14 days or I will assume there are no changes to be made.

Once you have edited the document, I will change the copy and send you a second version.

You can make more changes or let me know that you're happy with it.

Once this is done, I send you the final version to use.

What you get for your money:

- You get an all-in-one copywriter with marketing, proofreading, and SEO abilities.
- Friendly and helpful service
- Flexibility
- An experienced professional
- Two edits included.

Get in contact:

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